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# KOREAN YURA CORPORATION IN NIŠ

The Memorandum of Understanding between RS Ministry of Economy and Regional Development, represented by Minister Mladjan Dinkić, City of Niš, represented by Mayor Miloš Simonović and South Korean company Yura Corporation represented by General Manager Jongwoo Nam, was signed at Niš City Hall.



The Memorandum of Understanding between RS Ministry of Economy and Regional Development, City of Niš and South Korean company Yura Corporation was signed at Niš City Hall

The official MoU signing was supported by the presence of Boris Tadić, the president of Serbia.

After successful project implementation in Rača, Yura Corporation from South Korea decided to proceed with another investment project in the City of

Niš. Yura Corporation is the leading company in the production of wires, cables and wiring harness for automotive industry and OEM supplier to Hyundai and KIA motors. It operates in 7 countries worldwide, with turnover in 2009 around 700 million Euros, employing over 50 000 workers.



The City of Niš will support this project by providing land free of charge. RS Ministry of Economy and Regional Development and SIEPA will support the project in the amount of 5,000 Euros per every new job created within a period of three years.

Yura Corporation intends to establish a Greenfield factory in Nis in 2011 and to employ around 1 500 workers for the production of wiring harness. The total value of this investment project is projected to around 10 million Euros. The wiring harness will be produced primarily for Hyundai and KIA factories in Slovakia and Czech Republic.

On this occasion Niš City Mayor Miloš Simonović said that Yura Corporation recognised the City of Niš as reliable partner and that the city was willing to provide all the necessary support. He pointed out that this was the first investment of this kind for last twenty years and he expressed his expectations that the other companies

would follow the example of Korean companies.

The RS government Vice-President and Minister of Economy and Regional Development Mladjan Dinkić announced the special programme for the revitalisation of the economy in Niš referring to incentives for the potential investors in the amount of 10 000 Euros per every new job created, establishing of Free Trade Zone, relocation of the Fund for Development HQ to Niš and special programme for the revitalisation of sports facilities.

The president of Serbia Boris Tadić commented that the signing of this MoU represented important moment for whole Serbia and he pointed out that fast economic development could be secured only by giving special investments to potential investors. He added that the relocation of Fund for Development HQ was the actual example of the decentralisation in our country.

## JOB CENTER NIŠ

**New Niš City Administration Department - JOB CENTER has been opened.**

This Job Center is the result of the cooperation between the City of Niš and City of Aarhus from Denmark and LEDIB Programme. The premises of new JOB Center are located in the very city center. The ribbon-cutting ceremony was attended by H.E. Ambassador of Denmark in Serbia Ms. Mette Kjuel-Nielsen, City of Aarhus Alderman Mr. Hans Halvorsen and Mayor of City of Niš, Mr. Miloš Simonović, as well as a large number of local officials and business people.

Newly opened Job Center should be the mediator between the unemployed, National Employment Service and potential employers and investors. The main priority of Job Centre is to help the unemployed find a job and to help businesses find new employees according to their specific needs.

The basic task of the center is to harmonize the demand and offer at the labour market with the aim of solving the problem of unemployment in City of Niš with active cooperation with the stakeholders dealing with the issue. The data base will be formed with the objective of establishing better communication between the unemployed and the potential employers with the special attention paid to the requirements coming from the employers in relation to specific trainings and additional education.

Job Center Niš will be valuable partner to the Niš City Mayor's Office for Local Economic Development by providing services to the potential investors and local business community.

## CONTRACTS FOR NEW START-UP BUSINESSES

**The organisation HELP has signed 10 new contracts within the realisation of grant - credit component of the project Support to Local Economic Sustainable Development in South Serbia" which which has been being implemented in Niš, Vranje, Bujanovac, Gadžin Han, Pirot and Preševo since November 2008.**



Contracts For New Start-Up Businesses

The project Support to Local Sustainable Development in South Serbia is financed by Royal Netherlands Embassy in Belgrade, German Government through Stability Pact for SEE and by project target municipalities.

The approved grant will be allocated through the provision of the equipment and/ or production material without any cash being paid out. Average donation is 2.000 EUR. The condition set by HELP is that companies should secure at least 50% (minimum 2.000EUR, maximum 6.000 EUR) of the initial investments through bank credits.

This project has already supported 94 small enterprises (40 agricultural, 18 craftsmen shop and 36 dealing with provision of services).

## VIENNA CRISIS MANAGEMENT UNIT DELEGATION VISTED NIŠ

Vienna Crisis Management Unit delegation met with Niš City Mayor Miloš Simonović and the representatives of the Niš City crisis management team to discuss further activities on the establishment of the cooperation in the domain of reacting in extraordinary situations.



Vienna Crisis Management Unit delegation

The cooperation with the City of Vienna Crisis Management Unit started six years ago. The delegation from Niš visited Vienna in May last year.

Mayor Simonović pointed out that the crisis management was an important part for the functioning of any big city and that Vienna model was best practices model.

"The City of Niš has prepared the City Safety Strategy which defined the city as the regional center for reacting in crisis situation. I am positive that Vienna experience is going to be extremely useful for the

implementation of Niš City Safety Strategy and New Law on Crisis Situation", said Mayor Simonović.

Upon the adoption of the strategy by Niš City Parliament which is expected in June this year, the protocol on Cooperation will be signed with the City of Vienna and the City of Niš will apply for the membership in the Association of the Safe European Cities.

Vienna delegation also visited the Niš Clinical Center Department for Emergency Medical response and Niš Police Fire Fighting Unit.

## U.S. EMBASSY DONATES COMPUTER EQUIPMENT TO PUBLIC LIBRARY STEVAN SREMAC NIŠ

Ambassador Mary Warlick visited Niš Public Library on the occasion of donating US \$4,500 in computer equipment on behalf of the American people.



U.S. Embassy Donates To Public Library Stevan Sremac Niš

Public Library Stevan Sremac is a partner of the U.S. Embassy and host institution for the American Corner program. New computer equipment will enable the automation of library functions and services, a higher level of client services, as well as the digitalization of the library collections.

Niš City Mayor Miloš Simonović said that the City of Niš had established close cooperation with the U.S. Embassy in Belgrade and that the proof of that cooperation could be best seen through recent donations to Niš City institutions - the generator for Niš Clinical Center Urgent Medical Response Unit and equipment for Niš City National library.



U.S. Ambassador in Serbia Mary Warlick

# COOPERATION BETWEEN CITY OF NIŠ AND RS MINISTRY OF JUSTICE

RS Minister of Justice Mrs. Snežana Malović and Niš City Mayor Miloš Simonović signed the Memorandum of Understanding on the execution of the probation measures and alternative sanctions.



Niš City Mayor Miloš Simonović and RS Minister of Justice Mrs. Snežana Malović signed the Memorandum

The introduction of alternative sanctions into Serbian penitentiary system is in accordance with contemporary European trends in legal penitentiary policies. These 'community sanctions' are a more tailored way of sentencing that put the offenders' time to good use and bring benefit to the community. The separate MoUs will be signed between the RS Ministry of Justice and institutions founded by Niš City which will be the employers of the convicted people who are sentenced to probation under the supervision.

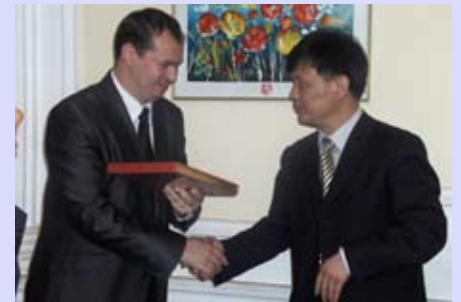
Imprisonment is one traditional method of punishing offenders. However, in some cases it has proven not to be the best way of ensuring justice and lasting public safety. Sometimes the influence of other prisoners and bad jail conditions can have a negative effect on people

convicted of lesser crimes. The concept behind the introduction of alternative sentences is to develop a feeling in communities of responsibility for the social reintegration of offenders. The offenders are placed in rehabilitation programmes or job training. This helps to prevent reoffending and can also pay back the community that has been damaged by the crime much better than traditional incarceration. These alternative sentences mean that offenders are not exposed to the negative effects of prison, which avoids a break in family and community ties, and also reduces the chances of reoffending.

Another important element for the community is that the prison population is not increased, so that taxpayers' money which would otherwise be used to cover the costs of imprisonment can be saved.

## INVITATION TO EXPO 2010

The Ambassador of Chinese Republic in Serbia H. E. Mr. Wei Jinghua, accompanied by the trade counsellor, Mr. Ren Ji and the group of Chinese businessmen met with Niš City Mayor Miloš Simonović, the head of Niš City Mayor's Office for Local Economic Development Milan Randjelović, the member of Niš City Council Boban Mihajlović, the president of Regional Chamber of Commerce Milovan Kocić to discuss the establishment of closer cooperation with the City of Niš.



Niš City Mayor Miloš Simonović and Ambassador of Chinese Republic in Serbia H. E. Mr. Wei Jinghua

On this occasion the Ambassador Jinghua pointed out that the Republic of China had always paid special attention to cooperation with local self - governments and that that level of cooperation represented the important preconditions for the development of bilateral cooperation. Republic of Serbia and People's Republic of China signed official agreement on the strategic partnership which extended to cooperation on the local level as well.

The Chinese delegation also announced the EXPO 2010 which would be held in Shanghai from May 1 to October 31, 2010. The theme of the exposition will be "Better City - Better Life" and signifies Shanghai's new status in the 21st century as a major economic and cultural center. The Chinese delegation invited the entrepreneurs from Niš region to present their potentials at this largest international fair.

## UNION OF FRENCH CITIES DELEGATION IN NIŠ

The delegation of the Union of the French Cities led by the Charles Josselin visited the City of Niš.

Cités Unies France is the organisation which gathers 500 local self-governments from 15 out of 21 French regions. The visit was organised with the aim to explore the possibilities of the decentralised cooperation between France and South East Europe in the domain of agriculture, tourism, application of new technologies and culture.

The French delegation met with Niš City Mayor Miloš Simonović, Niš City Municipality Medijana president Dragoslav Ćirković and French Honorary Consul in Serbia Saša Miljković at the reception organised at Niš City Hall.

Mayor Simonović reiterated on this occasion that cooperation between the City of Niš and France



The delegation of the Union of the French Cities

had been so far very intense and developing in various fields.

The president of the Union of French Cities, Charles Josselin

spoke about his deep conviction that the decentralisation ignites the development and democracy.

## INTERNATIONAL COOPERATION IN THE DOMAIN OF SCIENCE AND EDUCATION

**The City of Niš, Faculty of Science and Mathematics - University in Niš and SEENET-MTP UNESCO Network (South-eastern European Network in Mathematical and Theoretical Physics) have been implementing the project Developing Programme Base and Promotion of Niš City Office for International Cooperation in Science, Education and Culture.**

In the middle of February, within this project, two gatherings entitled "Directions and Modalities of Nis City International Cooperation in the Domain of Culture" and "Excellence in Basic and Engineering Sciences and Education - Physics and Mathematics in South Eastern Europe" were organized. They represented a step forward in creation of program base for Nis International Office for Science, Education and Culture - NIOSEC.

The most important event in completing this initiative was the Round Table "Directions and Modalities of Nis City International Cooperation in the Domain of Science and Education" held at Niš City Hall. The main aim of this Round Table was a retrospective of previous experiences, potentials, problems, needs and perspectives of



Round Table "Directions and Modalities of Nis City International Cooperation in the Domain of Science and Education"

Nis City International Cooperation in the area of science and education.

This round table gathered more than 40 participants: the representatives of Niš University, all the faculties, the

directors of the secondary schools involved in international cooperation, representatives of the foreign country embassies and culture centers.

## FIRST REAL ESTATE AND INVESTMENT FAIR

The two-day real estate and investment fair was held for the first time in Niš supported by Niš City and Niš City Municipalities of Pantelej and Palilula.

The exhibitors at the fair had the chance to present their conditions for the purchase and lease of land property, commercial premises and flats.

The fair was intended for the investors, project design bureaus, construction works companies, real estate agencies, banks.

Visitor profile included members of local Chambers of Commerce, trade associations, chief executives, managers, engineers, procurement Managers, sourcing managers, investors, Bankers, entrepreneurs, franchise holders, property managers.

Three new locations for the construction of the residential units within social housing was presented at the fair as well. City of Niš also



The First Real Estate and Investment Fair

presented the Master Urban Plan and supporting documentation which was of special interest for the investors.

This fair was excellent opportunity for networking among real estate agencies, construction works companies and potential investors and buyers.

## CITY OF NIŠ AT MAINZ FAIR OF TOURISM AND CRAFTSMANSHIP

Niš City delegation consisting of representatives of the city administration and the Chamber of Craftsmen led by Biljana Jovanović Niš City Council member and Dragolsav Ćirković, Niš City Municipality Mediana president, presented the business and tourism potentials of Niš City at the Fair of Tourism and Craftsmanship held in Mainz.

This fair gathered exhibitors from more than fifty countries from all over the world. Niš City stand attracted a lot of attention from the German visitors especially.

Niš City delegation also had the meetings at the Rhineland Palatinate Ministry of Economy, Traffic and Tourism. The contacts were established with the Koblenz Chamber of Craftsmen and the joint implementation of the common projects could be expected in the future.



The Fair of Tourism and Craftsmanship held in Mainz

## 7th ANNUAL EDITION OF INTERNATIONAL TOURIST FAIR CULTURAL TOURISM – 2010 IN VELIKO TRNOVO

Niš Tourism Organisation participated at the VII International Tourist Fair in Veliko Trnovo in Bulgaria held from April 14 to April 17 2010 under the patronage of Bulgarian Ministry for Economy, Energy and Tourism and Municipality of Veliko Trnovo.



Niš Tourism Organisation

Veliko Trnovo - BALKAN CAPITAL OF CULTURAL TOURISM - was the motto of the Fair which was organised as a complex event with three component parts: tourist fair which offered an excellent opportunity for tourist organizations, cultural institutions and municipalities to present their ideas in creating a tourist product in the field of culturally-cognitive tourism through the means of advertising and information distribution; discussion program - included topics of present interest about what was going on in the field of tourism - new tourist sites, attractions, problems of tourist branch and new lines for stable tourist development; film festival entitled On the Eastern Coast of Europe - presented movies, popularizing Bulgarian cultural heritage.

Niš Tourism Organisation had the joint presentation with Serbian Tourism Organisation. It promoted cultural and historic potentials of Niš City and forthcoming celebration of the 17 century of Milan Edict signing.

## RIBEIRO'S MALLORCA FOR SAFE HOUSE

The project Art of Giving with the support of Niš City brought to Niš audience eminent Portuguese dance company Paulo Ribeiro with its show Mallorca accompanied by the music of Frederic Chopin performed by the most famous Portuguese pianist Pedro Burmester.

This performance was co-organised with Belgrade Dance Festival which established its competitiveness on the European festival map through this prestigious dance project.



Ambassador of Portugal in Serbia  
Mr. Luis de Almeida Sampaio

Paulo Ribeiro Company is a Portuguese dance company formed in 1995 as a logical continuation of long time collaboration between choreographer Paulo Ribeiro with some of the most prestigious European dance companies. Since 1998 the

Company is based in Teatro Viriato in Vise. The Company collaborates closely with the local community to develop an important educational project which involves regular classes in dance and theatre, and specific projects for schools - which now also take place in a new location in Vise - Lugar Presente.

The money collected from the sale of the tickets was donated for the establishment of the Safe House in Niš region.

On this occasion, H. E. Ambassador of Portugal Mr. Luis de Almeida Sampaio attended the reception at Niš City Hall hosted by Dušica Davidović, Niš City Council member. The Portuguese Ambassador used this opportunity to discuss with the city representatives the possibilities of the cooperation on the projects of urban development and environment protection. He also expressed the interest in establishing the cooperation with the University of Niš.

## EXHIBITION BY SLOVAK ARTISTS

The exhibition, prepared by 15 eminent Slovak artists, has been opened at the Gallery Serbia in Niš.

The official opening was attended by Ms. Katarina Stehlikova, Slovak Republic Consul General. This exhibition is the introduction to forthcoming opening of the office of the

Slovak Republic Honorary Consulate in Niš. It is also the continuation of the successful cooperation between the City of Niš and Slovak Republic in the domain of culture.

## MEDALS TO SERBIAN WAR VETERANS

The Ambassador of Russian Federation in Serbia H.E. Aleksandar Konuzin presented the medals to 14 Serbian veterans from Niš and Leskovac who fought in World War II.



Ambassador of Russian Federation in Serbia H.E. Aleksandar Konuzin presented the medals

The medals are given to former Serbian soldiers who fought as the part of Soviet Union military troops.

On this occasion, the exhibition of unique photographs from the personal archives belonging to Russian general Zhdanov was presented at the Niš Gallery of Contemporary Art Srbija.



The exhibition of unique photographs from the personal archives belonging to Russian general Zhdanov